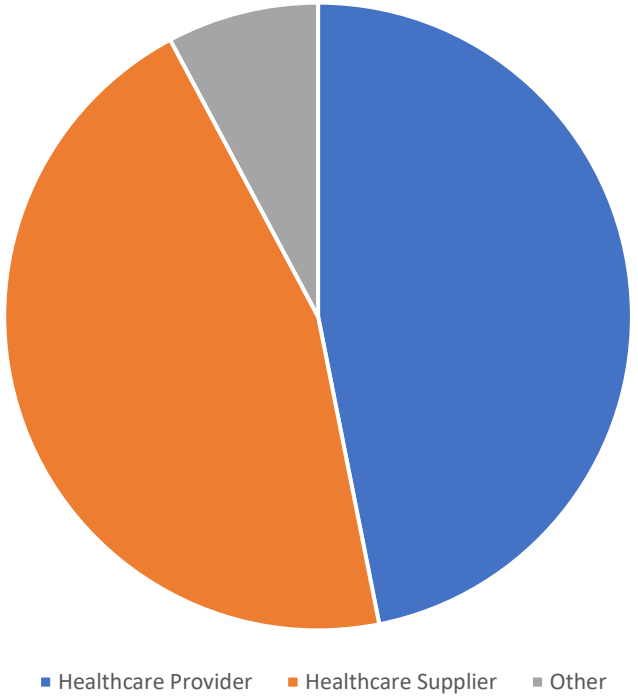
April 19, 2021, Quick Quiz Results

The use of Business Cards



Total Responses = 64

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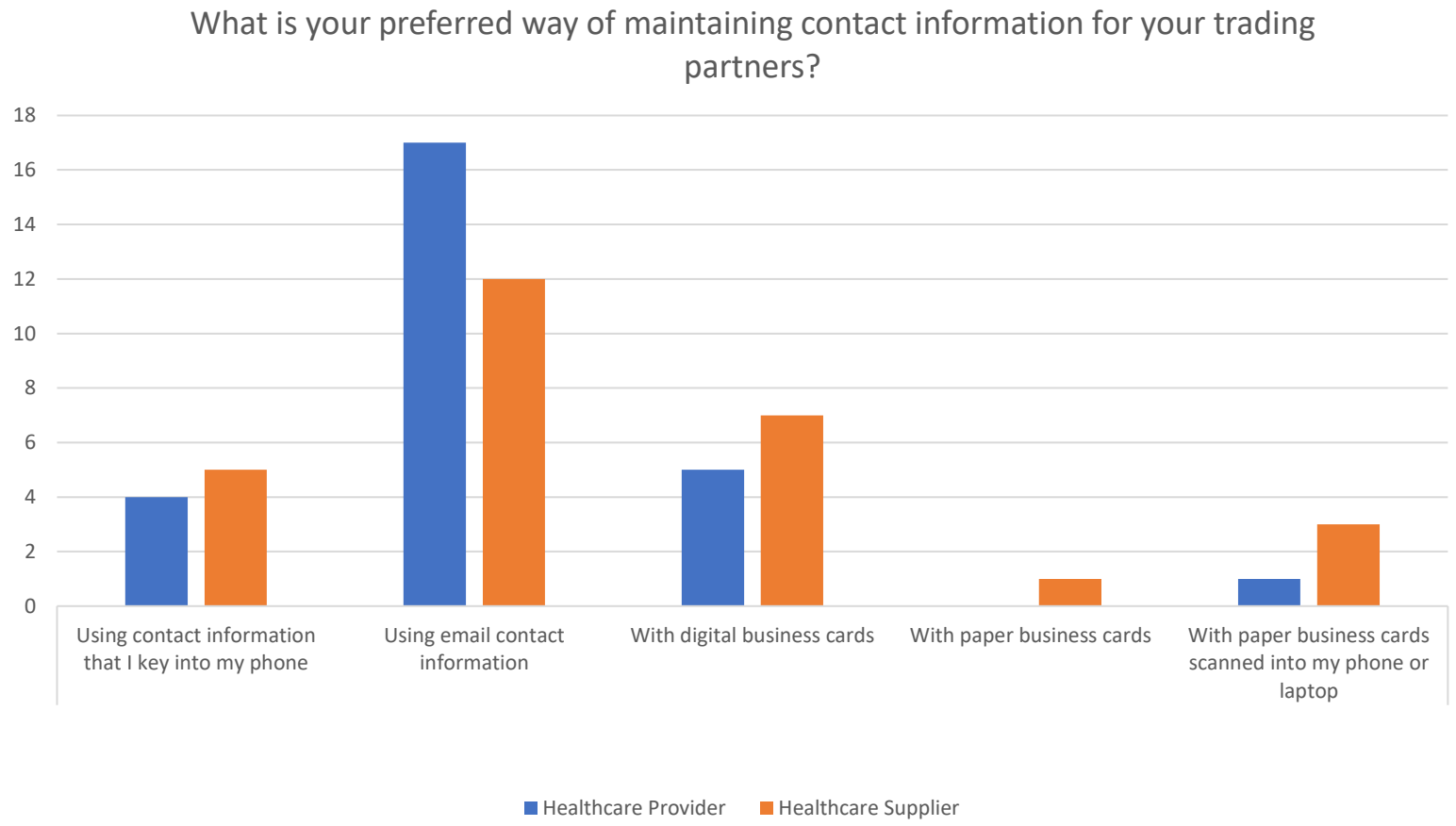

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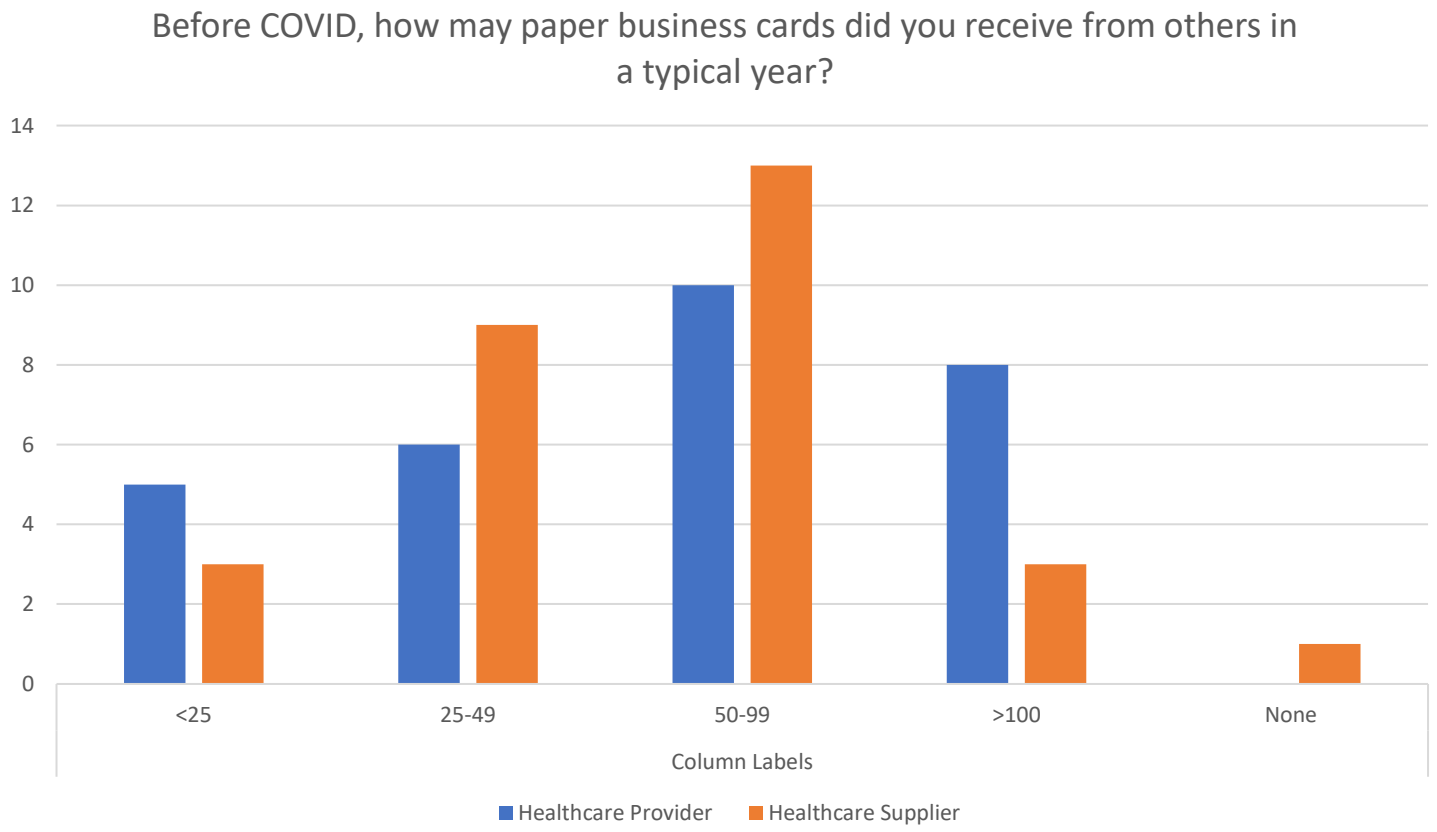

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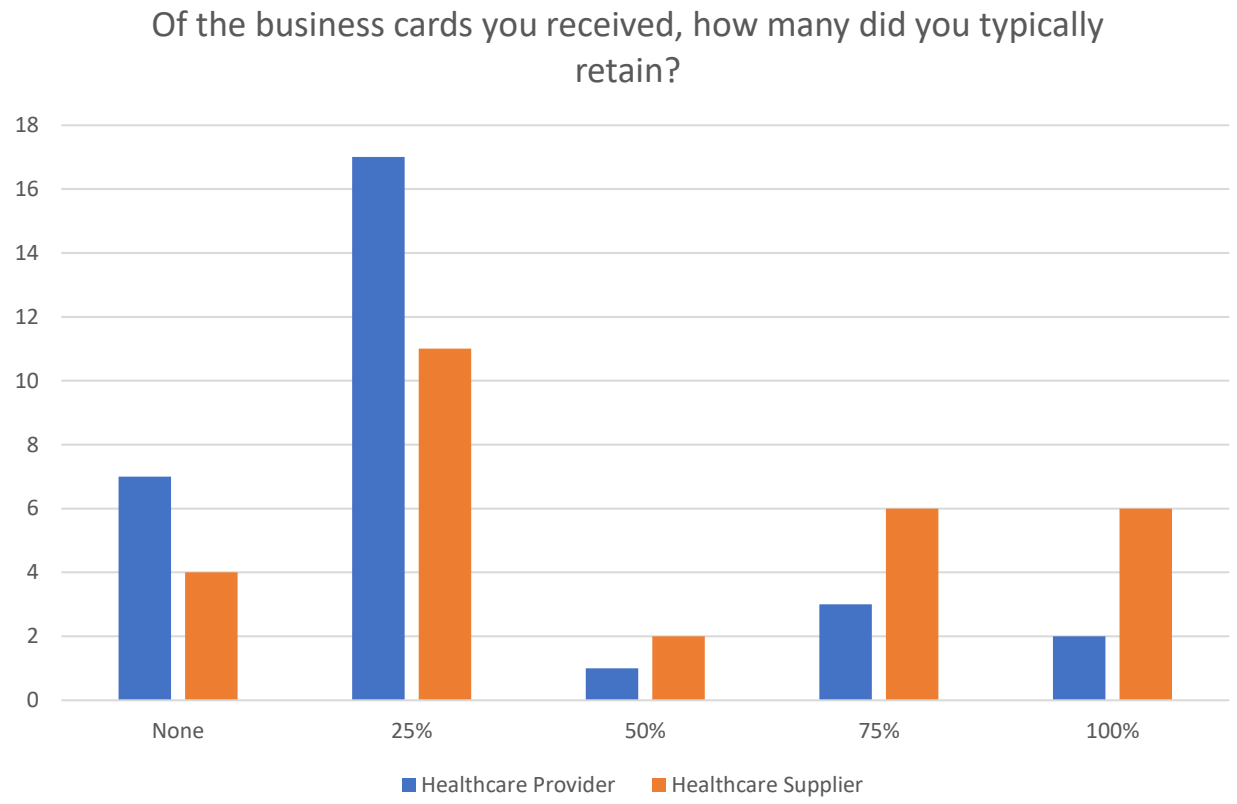

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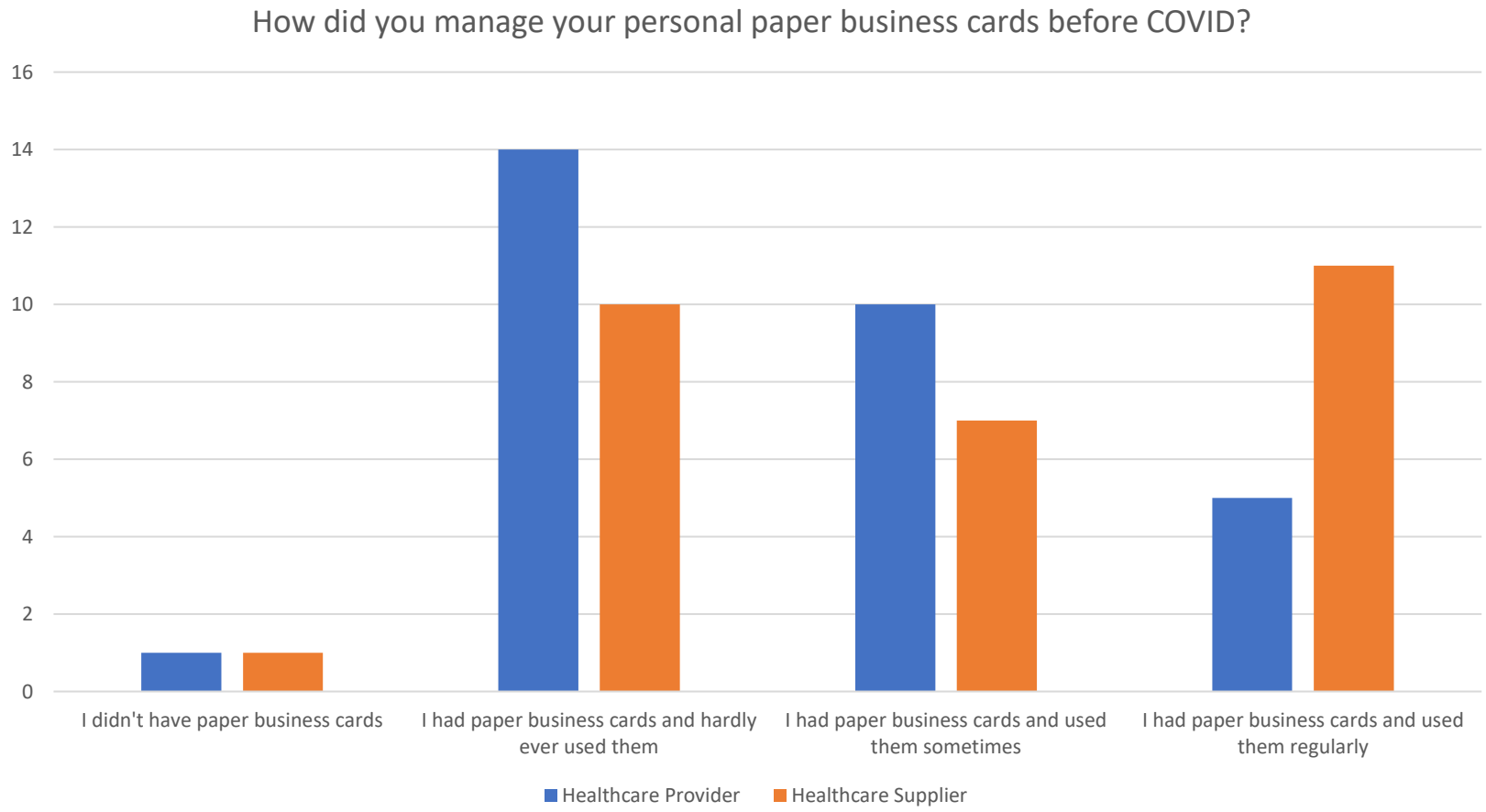

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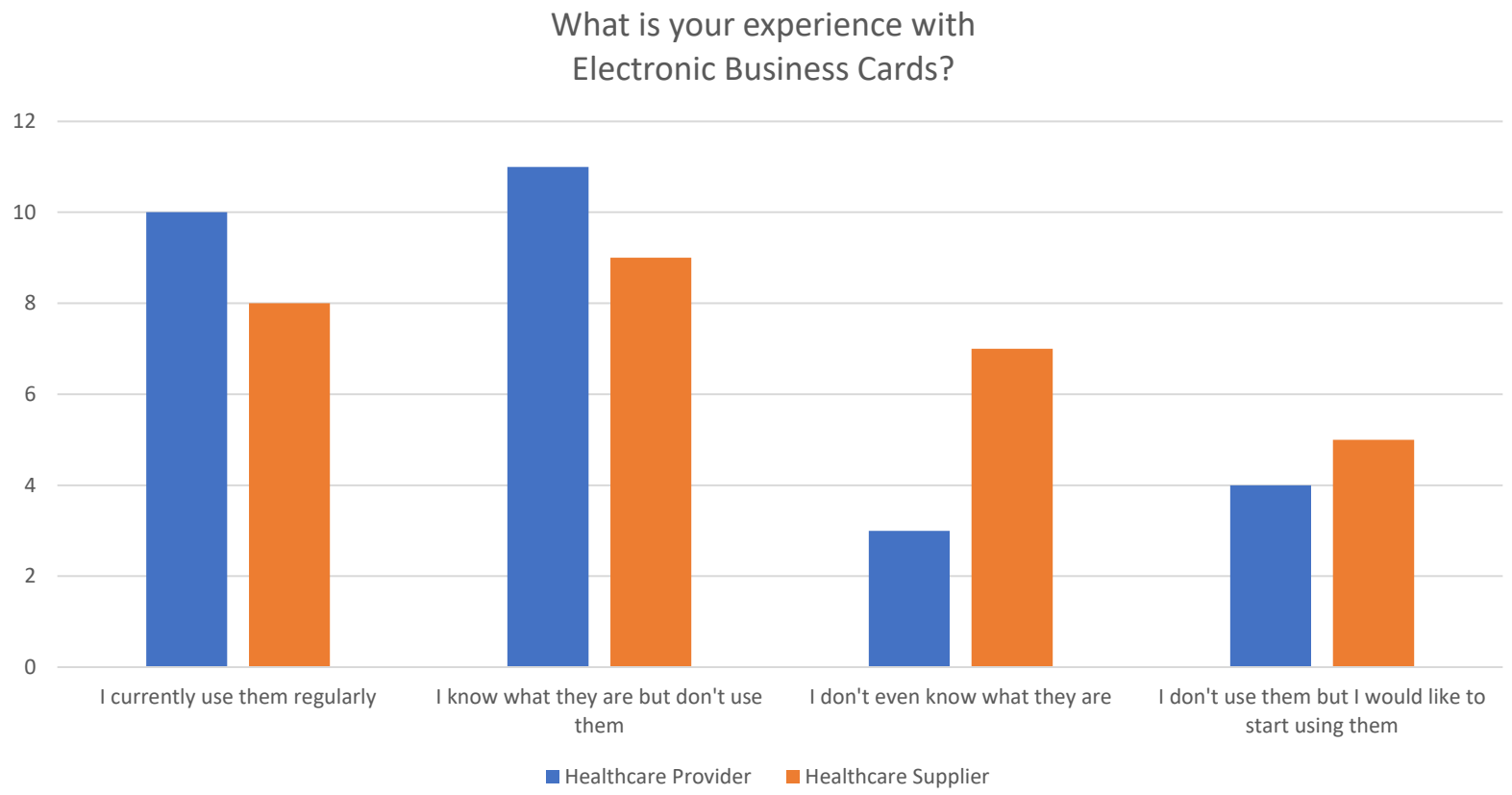

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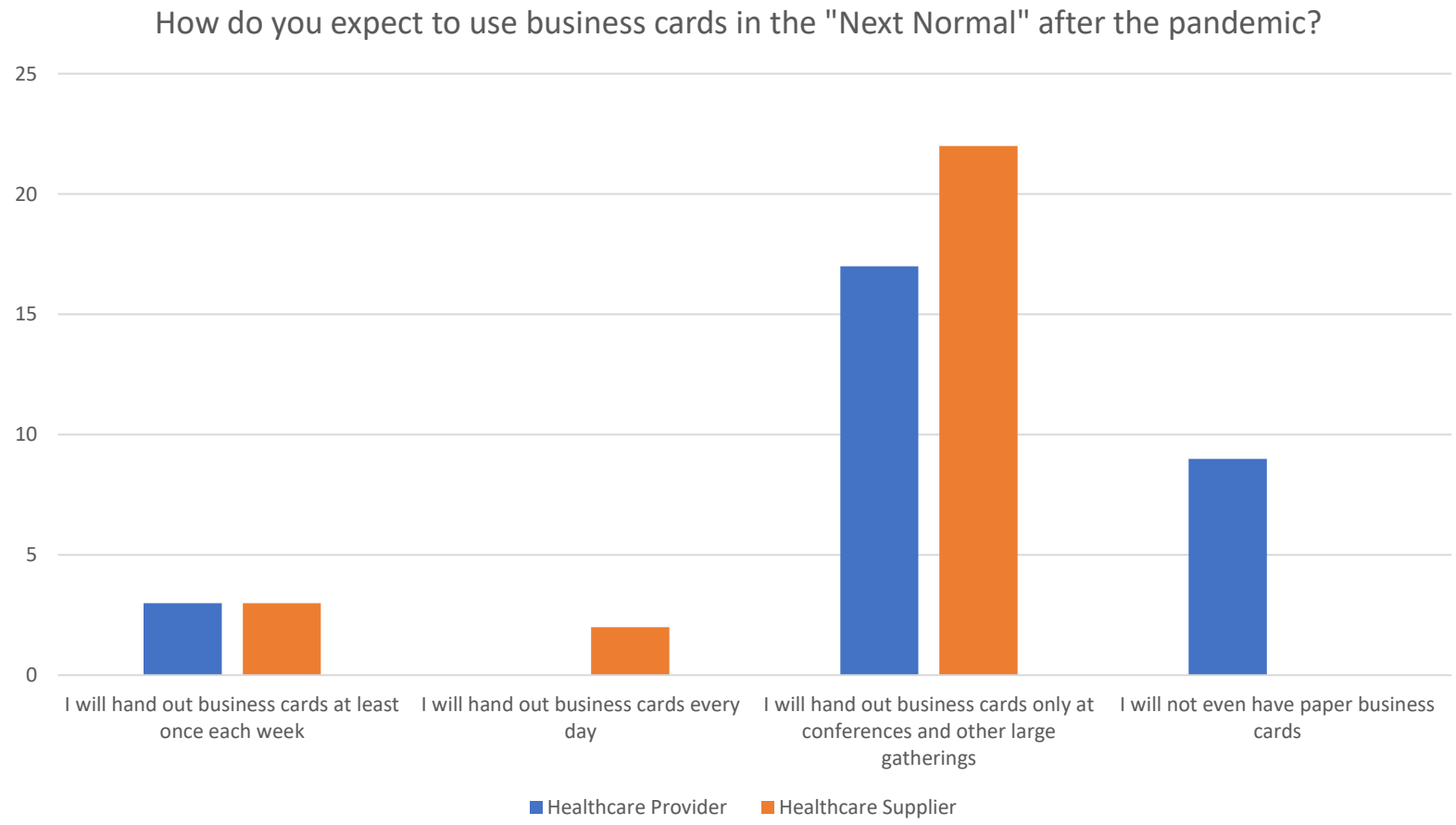

April 19, 2021, Quick Quiz Results

The use of Business Cards

And some interesting comments and input about storing contact information:

Members use Outlook:

Outlook contacts
Generally, I'll take the vendor card and email with a follow up to them. I do not normally give out cards.
Primarily use contacts in Office Outlook (so electronic business card/information.
Besides Outlook Contacts, we are looking for way to keep contact list for sourcing and leadership that entire team can access vs it being tied to an individual outlook account
Syncing Outlook Contacts to my iphone
I always get business cards and keep them in an effort to enter all of them into my email contacts THEN get rid of them. ...
Use email signature tag lines and add them to my Outlook contacts or to Salesforce.

Some use LinkedIn:

LinkedIn
LinkedIn is one tool I use to be able to reach out to anyone I've connected with in the past if my Rolodex info is outdated (Rolodex is first go-to choice). My personal Rolodex that I maintain as best I can, the other.
cell phone and LinkedIn for specific partners, otherwise email for all others.
linked in

And some use their phones:

Phone contacts is my go-to I still like business cards at introduction meetings
Phone only

April 19, 2021, Quick Quiz Results

The use of Business Cards

More interesting comments and input about storing contact information:

Some interesting electronic options:

CamCard
I have downloaded an add-on app for Outlook that searches for signature lines and then help to auto build or update contacts.
Electronically input them into contacts
Use electronic business cards and import the information into our CRM system.
I use camcard which downloads directly to my outlook accounts

ScanBizCard allows you to take a picture from your smartphone and it automatically imports the information into your contacts and retains a copy of the picture too.
Tool that scrapes email for net new signatures. Tool that captures picture of card and translates to vCard. Tool that airdrops vCards to iPhone and Android.
I capture business card information into Evernote and link the card with other record entries I keep in Evernote.

And some other perspectives:

I feed all info from a paper card into a contact manager (currently Outlook/exchange server) I would prefer to go digital, but cards are easier to exchange quickly at a conference and input important data later. a single electronic format is not likely.
Open to it
I don't move between organizations very often, so I don't need to port my contacts between organizations very often.
We keep some customer contact details in excel, Sales Force and in personal address books.