



Jim Goodman is a healthcare executive with Smith+Nephew with over 30 years of experience and success with developing and running global and domestic businesses with a focus on marketing, sales, operations, health care systems, sales training, pricing, market development, and process improvement. He has been part of the SMI family since 2015 and is very customer-focused and results orientated. When he is not working he is giving back to the community as a steering member for inclusion and diversity and through volunteering as a coach and mentor in Boston for youth basketball.