



SMI SPRING 2024 FORUM
SMI TURNS 20:
WHAT'S NEXT?
CREATING TOMORROW TOGETHER

JW MARRIOTT ATLANTA BUCKHEAD
ATLANTA, GA



SMI SPRING 2024 FORUM SMI TURNS 20: WHAT'S NEXT? CREATING TOMORROW TOGETHER

Tuesday, May 7

3:00 PM	REGISTRATION OPENS
4:30 PM - 5:30 PM	NEW MEMBER/FIRST TIME RECEPTION (BY INVITATION ONLY)
4:30 PM - 5:30 PM	ADVANCING WOMEN LEADERS MENTEE NETWORKING RECEPTION (BY INVITATION ONLY)
5:30 PM - 7:30 PM	WELCOME RECEPTION

Let's get started with a fun evening connecting with familiar faces and new colleagues. It is a time to celebrate 20 years of collaboration and creative brainstorming as where leaders solve problems together as we plan for "What's Next" in the healthcare supply chain.

Wednesday, May 8

7:00 AM - 8:00 AM	BREAKFAST
8:15 AM - 8:45 AM	GENERAL SESSION "WHAT'S NEXT": SMI UPDATES



DONNA DRUMMOND
SENIOR VICE PRESIDENT,
CONSOLIDATED SERVICES



JANE PLEASANTS
EXECUTIVE DIRECTOR, SMI



NANCY ANDERSON
ASSOCIATE EXECUTIVE DIRECTOR, SMI





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8:45 AM - 10:00 AM

GENERAL SESSION

THRIVING IN A TIME OF CHAOTIC INNOVATION



NICK WEBB
FUTURIST, CEO OF LEADER LOGIC



As healthcare's dynamic evolution moves from Disruptive Innovation to today's state of Chaotic Innovation, here's the exciting twist: it's all good news! In this energizing keynote session, Nick Webb will unveil how the most forward-thinking organizations are embracing Chaotic Innovation as their superpower. Discover the tremendous benefits that await as we delve into a world of innovation acceleration, enhanced efficiencies, cost reductions, and magnetic allure for top-tier talent. Chaotic Innovation will also usher in a new era of unprecedented patient experiences along the entire healthcare continuum. Join Nick as he leads us on a journey of transformation and opportunity, where chaos becomes the catalyst for a brighter, more dynamic future in healthcare.

10:00 AM - 10:30 AM

NETWORKING BREAK

10:30 AM - 11:45 AM

HOT TOPICS

SPEED NETWORKING



- Connect with SMI colleagues to ideate hot topics
- Contemplate "What's Next" on the important issues of the day
- Come away with new ideas and new connections

Back by popular demand! Spend time in small groups talking about the topics that are most important to you while connecting with your SMI colleagues. Get ready for fast paced discussions and brainstorming with rotating groups of members who are sure to produce some new and creative approaches as we envision our tomorrow together. The relevant and exciting topics for the session are provided by SMI members.

11:45 AM - 12:45 PM

LUNCH WITH CANDID CONVERSATIONS

As you dine, take the opportunity to contemplate "What's Next" with your SMI colleagues. It's a time for knowledge sharing, brainstorming, and problem solving together.



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12:55 PM - 1:15 PM

GENERAL SESSION

TOM HUGHES COLLABORATION AWARD

Honoring AdventHealth and Medline Industries



1:15 PM - 2:30 PM

GENERAL SESSION

TRUST IN AI: HOW TO MAKE AI WORK FOR YOU



KATHY PHAM

VICE PRESIDENT, AI AMBASSADOR



- Explore the foundational principles of AI, machine learning, and deep learning

- Delve into the ethical implications of AI and the responsibility we face in making it safe for users and stakeholders
- Examine the critical role of data privacy in AI applications

In today's rapidly evolving technological landscape, artificial intelligence (AI) has become an integral part of our lives, revolutionizing the way we live and work. However, the successful integration of AI into our work requires a fundamental element: trust. In this insightful session, we will explore the critical aspects of building trust in AI and leveraging its capabilities to enhance productivity and decision-making.

2:30 PM - 2:45 PM

GENERAL SESSION

TOM HUGHES COLLABORATION AWARD

Honoring Concordance Healthcare Solutions and Rush University System for Health



2:45 PM - 3:15 PM

BREAK



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3:15 PM - 5:15 PM

"WHAT'S NEXT" FROM OUR THOUGHT LEADERSHIP COUNCILS

- Dive into these key topics as we work together to transform our industry
- Share your expertise and learn from others as you focus on SMI's strategic pillars
- Advance best practices and tool development to answer the question "What's Next"

Our Councils have been meeting for 2 years and great work continues. Council members attend this meeting to keep the conversation progressing and deliverables completed. If you have not yet joined a Council, please attend the Council of your choice to contribute and learn more. Councils also meet virtually between forums, and it is an outstanding opportunity to interact with your peers by sharing best practices and developing impactful and relevant tools for the industry.



CLINICAL INTEGRATION



BURTON FULLER

VICE PRESIDENT AND CHIEF SUPPLY CHAIN OFFICER



JIM GOODMAN

VICE PRESIDENT



INTELLIGENT SUPPLY CHAIN



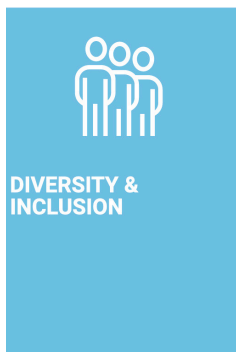
AMANDA CHAWLA

CHIEF SUPPLY CHAIN OFFICER



ALAN MAVIS

DIRECTOR, INTEGRATED DELIVERY NETWORKS



DIVERSITY & INCLUSION



BILL MOIR

SENIOR VICE PRESIDENT

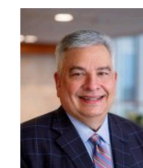


ROBERT RAJALINGAM

EXECUTIVE LEADER & ADVISOR



KEY STRATEGIC COLLABORATION



JIM FRANCIS

DIVISION CHAIR, SUPPLY CHAIN MANAGEMENT AND ASSISTANT TREASURER



SUSAN LOUIS

VP OF HEALTHCARE & STRATEGIC ACCOUNTS





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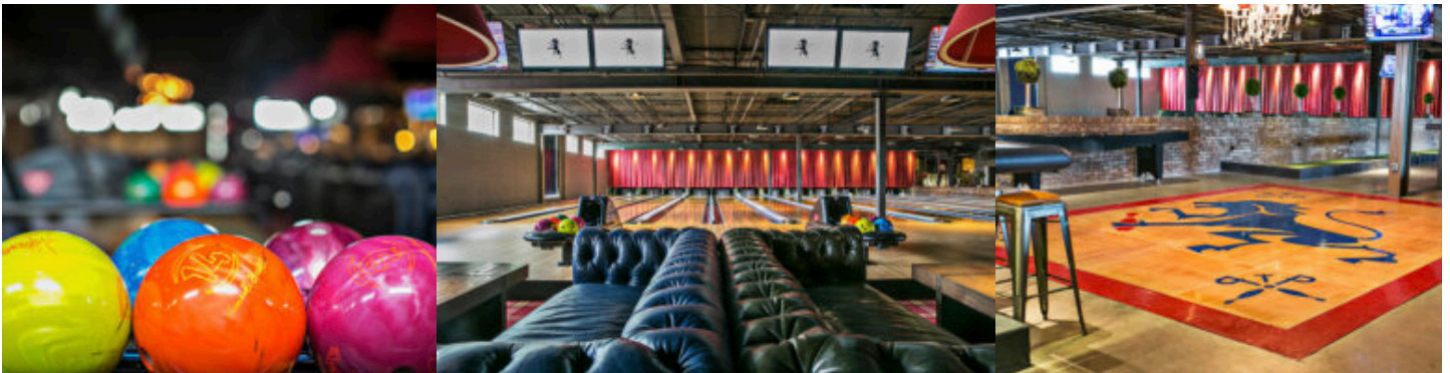
6:15 PM - 10:00 PM

EVENING DINNER CELEBRATION THE PAINTED PIN

While our big 20th Anniversary Celebration will be this fall, we're celebrating all year long, and tonight let's "party like it's 2004!" So, get ready to go down memory lane thinking about your favorite songs, movies, television, and other nostalgia from 2004. Enjoy a casual evening visiting with friends and colleagues over good food and drinks. It's a private party – we have the whole space to ourselves, and there will be a DJ spinning records and taking requests all night. And if you want some entertainment, there's Bowling, Bocce, Ping Pong, and more.

Casual Attire.

Transportation is provided. Buses depart outside the ballroom entrance of the Marriott starting at 6:00.





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Thursday, May 9

7:00 AM - 8:30 AM

BREAKFAST/LUGGAGE STORAGE

Check out before you head to breakfast and store your luggage with us so you won't miss any of the great sessions.

8:45 AM - 9:45 AM

SMI2U WORKSHOPS

WORKSHOP #1

PROBLEM SOLVED: USING GENAI TO SUPERCHARGE PERFORMANCE

- Discover the key to using AI to achieve a new level of performance in supply chain
- Learn how SMI members are unlocking the potential of this powerful tool
- Problem solve with fellow members using an AI framework that can change the way we do business together

Discover the transformative potential of Generative AI and its ability to supercharge the performance of your teams and relationships. In this workshop, you will hear about how SMI members are harnessing the power of AI to catalyze innovation and achieve unprecedented results. The session will provide participants with the opportunity to reflect on challenges and consider how they can unlock the potential of AI to accelerate the journey toward groundbreaking solutions.



BRYAN LOUGHRY

DIRECTOR, DATA SCIENCE



**ROOPA MANGALMURTI
MCNEALIS, B.S., MBA, CMRP**

STANFORD HEALTH CARE SUPPLY
CHAIN ADMINISTRATIVE EXECUTIVE
DIRECTOR



HANNAH KOCZKA

VICE PRESIDENT, PROCUREMENT
SERVICES





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WORKSHOP #2

CHARTING A GREENER PATH: COLLABORATIVE STRATEGIES FOR A CLIMATE-RESILIENT SUPPLY CHAIN

- Gain a deeper understanding of the pressures that climate change issues are putting on the supply chain
- Learn about best practices for driving down emissions across the end-to-end supply chain
- Design strategies trading partners can use together to reduce the climate impact of the supply chain

As our industry works to reduce our carbon footprint and faces challenges on the path to sustainability, see how AdventHealth is leading the charge. This session will provide insight into the key climate change challenges and issues facing the supply chain today. AdventHealth and Deloitte will share the story of their journey along with some industry best practices and benchmarking. Participants will have an opportunity to consider how to talk with trading partners about climate change and begin to brainstorm realistic action items that can be taken to meet internal and external goals for sustainability in the healthcare supply chain. This workshop is Part 1 of a two-part series that will take place at SMI's Spring and Fall 2024 Forums. Come join the discussion as we work together to create a healthier supply chain.



MARISA FARABAUGH

SVP AND CHIEF SUPPLY CHAIN OFFICER



KATRINA GOULDEN

SENIOR MANAGER





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WORKSHOP #3

ADVANCING RESILIENCE: PUBLIC/PRIVATE PARTNERSHIPS TO TRANSFORM THE HEALTHCARE SUPPLY CHAIN

- Understand the latest developments from the Strategic National Stockpile (SNS)
- Explore current partnerships that are making a difference for future emergency response
- Hear about how you can be part of creating a stronger national resilience plan

With the Strategic National Stockpile (SNS) and the Administration for Strategic Preparedness and Response (ASPR) both located in Atlanta, we have the opportunity to hear from SNS and ASPR leaders. Their plans for a resilient national supply chain are always evolving, and partnerships with private industry are driving a new perspective on the issues. Join this session to learn about the latest from the Federal Government – what they are doing, whom they are working with, and how SMI members can help. New technologies are driving new approaches that didn't exist before the pandemic. It is an exciting opportunity to be engaged in creating the future.



BRYAN HEARTSFIELD
LEAD PUBLIC HEALTH ADVISOR
STRATEGIC LOGISTICS BRANCH



JOHN FREDENBERG
DEPUTY, OFFICE OF SUPPLY CHAIN
ALLIANCE AND DEVELOPMENT (SCAD)
DEPUTY, SUPPLY CHAIN CONTROL
TOWER (SCCT)



JIM BROWN
EMERGENCY MANAGEMENT SPECIALIST
SUPPLY CHAIN CONTROL TOWER
OFFICE OF SUPPLY CHAIN ALLIANCE
AND DEVELOPMENT





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WORKSHOP #4

REIMAGINING SUPPLY CHAIN: FROM EXPENSE TO STRATEGIC INVESTMENT

- Hear from a supply chain leader on how other industries view their supply chains
- Learn new strategies to approach the supply chain
- Brainstorm how trading partners can incorporate these examples to change the supply chain vision in healthcare

Now is the time to explore the idea of a paradigm shift in healthcare supply chain management — from expense to strategic investment. Drawing inspiration from supply chains in other industries, this session will delve into real-world examples that view supply chains as strategic assets. Learn how leading organizations have viewed supply chain strategically and driven positive change that improves performance. We will consider how those same approaches can ultimately drive better patient outcomes and improved efficiencies. Using these examples, this session will enable members to brainstorm approaches that will reshape the future of supply chain performance.



DAVID
DOBRYZKOWSKI

PROFESSOR, HEALTHCARE
OPERATIONS AND SUPPLY
CHAIN MANAGEMENT
RESEARCHER



NOEL HODGES

CHIEF EXECUTIVE OFFICER



JOE METZGER

RETIRED WALMART EVP
SUPPLY CHAIN

VIA VIDEO RECORDING



RAMY HANNA

REGIONAL CEO - HCA
CONTINENTAL/MERCY ROI





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WORKSHOP #5

REVOLUTIONIZING SUPPLY CHAIN THROUGH DATA VISIBILITY: IT'S NOT AS SCARY AS IT SEEMS

- Learn how to start using data differently no matter where you are on your data journey
- Explore how innovative metrics are reshaping the way we measure supply chain performance and make decisions
- Brainstorm with fellow SMI members to develop strategies for radically changing the way data are used between your organization and your trading partners

We are all struggling with the state of the healthcare supply chain today. In this workshop, we will delve into the transformative potential of trading partners using and sharing data differently to revolutionize the supply chain. Acknowledging the inherent fears associated with data sharing, we will explore why overcoming these concerns is essential for achieving a more resilient, agile, and efficient supply chain. Is it scary? Yes. Will it drive radical change? Yes. Should we start now? Definitely!



CODY FISHER

EXECUTIVE VICE PRESIDENT



JEREMY STRONG

VICE PRESIDENT, SUPPLY CHAIN



9:45 AM - 10:15 AM BREAK



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10:15 AM - 11:00 AM GENERAL SESSION

"WHAT'S NEXT" FROM OUR THOUGHT LEADERSHIP COUNCILS – TOOLS AND INSIGHTS YOU CAN USE

- Hear about the latest topics our Councils are tackling
- See the tools that are coming next
- Celebrate their accomplishments

Dive into the action as our Councils share their latest achievements and tools for you to use. Learn firsthand what they are focused on and discover how you can leverage their insights for your own success. Our Councils are doing amazing work – let's celebrate their progress together.

Council meetings occur virtually between forums and are an outstanding opportunity to interact with your peers by sharing best practices and developing impactful and relevant tools for the industry.

11:00 AM - 12:00 PM CLOSING GENERAL SESSION



TINA MURPHY
PRESIDENT & CEO



HEALTHCARE 2040: SUPPLY CHAIN'S OUTSIZED ROLE IN SHAPING THE FUTURE

Imagine a future when: Artificial intelligence (AI) is at the forefront of medical diagnostics and treatment plans are commonly tailored to a person's genetic makeup. Healthcare at home is defined by an array of remote monitoring tools and wearables that drive virtual care delivery. Breakthroughs in 3D printing mean on-demand production and delivery of medical implants and drugs. Mental health services are integrated into primary care which addresses social determinants of health—with housing and food being standard components of supply chain.

As we look to the future, supply chain will play an outsized role in patient care and wellness and be required to transform in ways difficult to imagine today. The next 10-20 years require an intricate dance of cutting costs, adopting and adapting to new technologies, and harnessing data in unprecedented ways.

Join Tina Vatanka Murphy, President & CEO of GHX for a thought-provoking closing keynote on supply chain's outsized role in healthcare's future—one fueled by innovation, collaboration, and a shared goal of creating a future of affordable, quality healthcare for all.



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12:00 PM - 12:15 PM CLOSE

As we close the Forum, let's rededicate ourselves to shaping the future of the supply chain and continuing our legacy of excellence as we lead the industry to "What's Next". Our 20th anniversary celebration will continue at the Fall 2024 Forum in Austin where we will explore the concept of "What If" as we ideate together as leaders and collaborators.