

A desert landscape at sunset. In the foreground, there are several saguaro cacti and cholla cacti. The sky is a mix of orange, yellow, and blue, with some clouds. The overall scene is a typical desert environment.

# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

Harnessing  
Innovation  
through  
Partnership

# AGENDA

[WWW.SMISUPPLYCHAIINEVENTS.COM](http://WWW.SMISUPPLYCHAIINEVENTS.COM)

# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

## Monday, October 17

**3:00 PM** REGISTRATION OPENS

**4:30 PM** - FIRST TIMER/NEW MEMBER RECEPTION (BY INVITATION ONLY)  
**5:30 PM**

**5:30 PM** - WELCOME RECEPTION  
**7:30 PM**

## Tuesday, October 18

**7:00 AM** - BREAKFAST  
**8:00 AM**

**8:15 AM** - GENERAL SESSION – WELCOME AND SMI UPDATES **8:45 AM**



Jane Pleasants  
*Executive Director*



Steve Gundersen  
*Board Chair*



Nancy Anderson  
*Associate Executive Director*





# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

**8:45 AM -  
10:00 AM**

## **GENERAL SESSION – KEYNOTE PRESENTATION THE EVER-EVOLVING HEALTHCARE INDUSTRY: WHERE ARE WE NOW AND WHERE ARE WE GOING?**

Join us for our keynote presentation featuring Dr. Reed Tuckson, MD FACP, a leader in health equity, policy, and innovation. This session will highlight the key determinants that are shaping the evolving health care landscape. We'll dive in to explore the causes; the health implications; and solutions pertinent to the erosion of trust in health care professionals and organizations. Dr. Tuckson will share his perspective on the relationship between the social determinants of disease and their evolving incorporation into new care delivery models as value-based reimbursement replaces traditional fee for service financing. He will explore the implications and suggested interventions to achieve more equitable outcomes as care delivery increasingly moves from institutions and into community settings and homes supported by new, innovative digital technologies.



Reed V. Tuckson, MD, FACP  
*Managing Director, Tuckson Health  
Connections, LLC*

**10:00 AM -  
10:30 AM**

## **NETWORKING BREAK**

**10:30 AM -  
11:45 AM**

## **GENERAL SESSION – THE NEXT BIG THING**

What's the Next Big Thing you need to know about? What do we need to do to be prepared to innovate and stay at the leading edge? Eric O'Daffer from Gartner will facilitate a discussion among SMI members based on input from experts in a variety of fields. Listen to the expert

**Moderator**

Eric O'Daffer  
*Research Vice President*

**Gartner**



# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

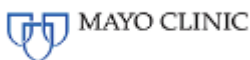
(via video) share their thoughts on the Next Big Thing, and then talk at your table about what each innovation might mean to healthcare and to your operation. There will be lots of creative brainstorming as we challenge our own assumptions about what's coming next.

## Speakers (via video):



John D. Halamka, M.D., M.S.  
*President, Mayo Clinic Platform*

The Next Big Thing in Data  
Innovation: Embracing Machine  
Learning to Augment Human  
Decision Making



Tim Dupree  
*President, Kelly Professional & Industrial*

The Next Big Thing in Talent  
Management: Finding and keeping  
the talent – generational demands  
and the silent workforce



Rubin Pillay, MD  
*Professor, Futurist, Chief Innovation Officer*

The Next Big Thing in Healthcare  
Delivery: Space Age supply chain  
and how that might inform a future  
with no hospitals



## 11:45 AM - 12:45 PM NETWORKING LUNCH & OPTIONAL LUNCHEON DISCUSSION ROUNDS

Grab your lunch, and join the conversation! During our lunch break, we will have tables designated for discussion of key issues important to all of us in these changing times.

Topics will include: Sustainability, the Evolution of the CSC, Diverse Leadership, Physician/Clinician Engagement, Risk Management, the Agile Supply Chain, Inflation, and more.

If you prefer to network at lunch without facilitated discussion, we have tables available for unstructured casual conversations.

# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

**12:45 PM - 1:15 PM**      **GENERAL SESSION**  
**-TOM HUGHES COLLABORATION AWARD**  
**-10TH ANNIVERSARY AWARDS**

**1:15 PM - 1:45 PM**      **GENERAL SESSION**  
**SMI COUNCILS UPDATE**

**1:45 PM - 3:00 PM**      **GENERAL SESSION – DRIVING RELATIONSHIP TRANSFORMATION:  
CHANGING HOW WE DO BUSINESS TOGETHER**

Kate is recognized as an international authority on strategic business relationships and brings to SMI her expertise in the art, science, and practice of highly collaborative relationships. Kate will challenge you to change how you do business with your strategic business partners – sharing real-world examples across industries where transformed relationships have resulted in high-impact value for trading partners. There will be time at the end of Kate's talk for an interactive barrier-busting Q&A where SMI members can challenge Kate with barriers they have experienced, and she will share best practices on how other organizations have overcome similar barriers.



**Kate Vitasek**  
*Author, Educator and Business  
Consultant*

**VESTED**

This program will give SMI members insights to:

- Shift from “buying” and “selling” to “architecting” trading partner relationships
- Build relationships that drive transformation and innovation with purposeful investments designed to create long-term economic value
- Learn from companies like P&G, McDonald's, and Microsoft – how they are redefining winning in their trading partner relationships

**3:00 PM - 3:30 PM**      **NETWORKING BREAK**



# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

**3:30 PM - SMI2U WORKSHOPS**  
**4:45 PM**

1

## New Sourcing Strategies for Resilience and Driving Change in Trading Partner Relationships

What do trading partners need to know from each other about new sourcing strategies? What should we be asking each other to improve our resiliency? This panel discussion will share insights from recent ASU research, while SMI members discuss how to source differently and strengthen trading partner relationships.

### Key Takeaways:

- Optimal sourcing strategies for the new reality
- The best approaches with trading partners for more resilient sourcing
- Research showing on where sourcing strategies are headed

### Speakers:



Mikaella Polyviou



Jim Ekler



Matt Gattuso  
*Vice President and General  
Manager*



Steven Chyung  
*Senior Vice President, Chief  
Supply Chain and  
Procurement Officer*



# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

2

## Inflation is Here – What do we do now?

Inflation is here, and it's putting all of us under pressures we haven't seen for a long time. Join this session to learn about trends in inflation and the key drivers that are impacting the inflation we are facing today. We will look at data across the healthcare industry and the supply chain to understand where inflation is coming from and where it might be going. The panel will share their experience and thoughts about how process changes can drive down cost across the supply chain, and you will have the opportunity to brainstorm with your peers to develop new processes that can mitigate inflation for your organization.

### Key Takeaways:

- Key drivers of inflation
- Projected inflationary trends
- Process changes that can mitigate the impact of inflation

### Speakers:



Tom Harvieux  
Vice President and Chief  
Supply Chain Officer

BJC HealthCare



David Dobryzkowski  
Associate Professor of  
Supply Chain Management

UNIVERSITY OF  
ARKANSAS



Lisa Hohman  
CEO

CONCORDANCE  
HEALTHCARE SOLUTIONS



Keith LaFrance  
Senior Director, Contract  
Strategy & Pricing

Johnson & Johnson

3

## Building a Deeper Talent Pool

The labor market is tighter than ever. What can we do to find the best talent for our organizations? What can we do to retain the talent we already have? Join this session to learn about the Gartner model for Talent Management, how Mayo is using the model to create a best practice approach, and think about how this approach could apply to the challenges you're facing in your organizations today.

### Key Takeaways:

- Elements of a successful talent management program

# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

- Effective strategies for talent retention
- Maintaining the commitment to talent management over time

## Speakers:



Eric Tichy  
*Division Chair, Supply Chain  
Management*



Eric O'Daffer  
*Research Vice President*



## 4

### Partnership: It's more important than ever!

The pandemic, supply chain disruptions and labor shortages have put a tremendous strain on the relationships between Providers and Suppliers. In this workshop we will discuss the changing relationship between Providers and Suppliers and the evolution of Strategic Partnerships; what does the future look like, where are we going, what new elements should we consider and how should we be thinking differently?

#### Key Takeaways:

- What makes a good partner in our new reality?
- What makes Collaboration work?
- How do we Identify and Prioritize Problems to be solved together?
- Can we define best practice process for change?
- What is the new Value Proposition for Partnership?

## Speakers:



Gary Fennessy  
*Chief Supply Chain Officer*



Doug Golwas  
*EVP Acute Care Sales*



**Moderator**  
Ilya Trakhtenberg  
*Managing Director*





# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

5

## Mitigating Supply Risks – Emerging Operating Capabilities and Trading Partner Relationships

Risk is part of everything we do. So, how do we manage it more effectively? This SMI member panel will share their thoughts on how they have developed organizational talent, capabilities and features to create a stronger resilient operation now and into the future. They will share new approaches to think about managing risk in trading partner relationships. Participants will share ideas and brainstorm how we can all work together to strengthen trust and reduce risk across the supply chain.

### Key takeaways:

- Understanding our own risk tolerance
- Defining the elements of risk in trading partner relationships
- Creative ideas for lower risk

### Speakers:



Tom Lubotsky  
*Vice President of Supply Chain*



Kevin Nelson  
*Senior Vice President and Chief Procurement Officer*



Burton Fuller  
*Vice President and Chief Supply Chain Officer*



Jesse Schafer  
*Executive Director*



**6:00 PM -  
9:00 PM**

## EVENING DINNER CELEBRATION

We're having a Mexican Fiesta! Come on outside for an evening full of Mexican food, fun, and networking under the stars. We will have contests to see which teams make the best salsa and margaritas. Come connect and network with your SMI peers!

Casual dress is recommended.



# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

## Wednesday, October 19

**7:00 AM - 8:00 AM**      **BREAKFAST**

**8:00 AM - 10:00 AM**      **THOUGHT LEADERSHIP COUNCIL MEETINGS**

Conversations continue on these topics of strategic importance to our industry. These Councils have been meeting since early this year. They each have a unique focus and will be producing output to help move our industry forward. If you're already on a Council, please attend that Council meeting. If you have not yet joined a Council, please attend one of the sessions as a guest and learn about the wonderful work they're doing. These teams are a great way to work side-by-side with your fellow SMI members and lead the healthcare supply chain forward.



**10:00 AM - 10:30 AM**      **NETWORKING BREAK**

**10:30 AM - 10:45 AM**      **GENERAL SESSION – SMI STRATEGIC PLAN UPDATE**

Jim will update us on the progress we have made executing on our 2019 Strategic Plan. We've accomplished a lot in the past few years, and there are many more exciting developments to come.

**Jim Francis**  
*Division Chair, Supply Chain  
Management and Assistant  
Treasurer*



# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

**10:45 AM -  
11:15 AM**

## GENERAL SESSION – AWS FOR HEALTHCARE THE ERA OF PERSONALIZED HEALTH

Customers are innovating and transforming the future of health with AWS. Hear from this prominent physician leader in care transformation and learn about Amazon's Culture of Innovation and AWS Healthcare & Life Sciences mission. Dr. Srinivas will provide more insights on how to enable the access and delivery of person-centered care to improve outcomes at a lower cost by accelerating the digitization and utilization of healthcare data.

Prathima Srinivas, M.D., MHA,  
Worldwide Healthcare  
Partner Executive



**11:15 AM -  
12:00 PM**

## CLOSING GENERAL SESSION – PANEL DISCUSSION ACHIEVING A CLINICALLY INTEGRATED SUPPLY CHAIN

In 2022, SMI launched a first of its kind Physician Advisory Council comprised of SMI members and their physician leaders from both provider and industry partner organizations. These physicians will share their thoughts on the most effective strategies for clinically integrating the supply chain to achieve our ultimate goal - exceptional care for the patient. Members will have a chance to ask questions and share insights as both providers and industry partners work together to change the paradigm.

### Panelists:

**Moderator**

Mary Beth Lang  
Chief Pharmacy Officer



Lisa Ishii, M.D.,  
Professor of  
Otolaryngology-Head &  
Neck Surgery & Senior  
Vice President of  
Operations



Rohan Sonawane, M.D.,  
Director of Medical Affairs



Prathima Srinivas, M.D., MHA,  
Worldwide Healthcare  
Partner Executive



**12:00 PM -  
12:15 PM**

## FORUM CLOSING REMARKS



# SMI FALL 2022 FORUM

OCTOBER 17 – 19  
(MONDAY – WEDNESDAY)

THE SCOTTSDALE RESORT AT MCCORMICK RANCH  
SCOTTSDALE, AZ

**12:15 PM - 1:00 PM** LUNCH (OPTIONAL – PLEASE SIGN UP DURING REGISTRATION)

**THIS SPECIAL EVENT HAS REACHED CAPACITY.**

**1:00 PM - 5:00 PM** DRIVING A CULTURE OF INNOVATION – THE AMAZON EXPERIENCE



This event has reached capacity for the number of attendees.

**5:30 PM - 8:00 PM** NETWORKING DINNER EVENT (AT THE SCOTTSDALE RESORT)